

# Everland Cookie Policy

At our Everland website, we use cookies to improve your experience and learn more about who visit our website and what they do once they get here. In the following, we describe what cookies are, what information they gather, and how and why we use them. We will also share how you can prevent cookies from being stored but we do not recommend this as it may downgrade or 'break' certain elements of the site functionality.

If you have any questions please reach out to us and we'll get that sorted.

## What Are Cookies?

Almost all professional websites use cookies and this site is no exception. Cookies are tiny files that are downloaded to your computer, to improve your experience on the website. For more general information on cookies see the Wikipedia article on HTTP Cookies.

## How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases, there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

## How Do You Disable Cookies?

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. We recommend that you do not disable cookies.

Learn more about how to manage cookies on your web browser by following the Browser Cookies Guide.

## We Use Third Party Cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.

This site also makes use of a Facebook pixel for tracking visitors on our website. Pixel is another way for Facebook to say cookies. We use this function to find our audience and show them relevant ads for our work and services. Get more information about pixels at Facebook's Help Center (<https://www.facebook.com/business/learn/facebook-ads-pixel>).

Finally, this site makes use of the LinkedIn Insights Tag. Insights tag is another for LinkedIn to say cookies. This function analyses the visitors on our website and makes it easier for us to show relevant ads aimed at a relevant audience on the LinkedIn social media platform. Learn more about the LinkedIn Insights Tag at their website (<https://business.linkedin.com/marketing-solutions/website-demographics>).

## **More Information**

Hopefully, that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

However, if you are still looking for more information please reach out to us.

This Cookies Policy was created with the help of the Generator of GDPR Cookies Policy.